

Building the Future Through Athletics



MASSACHUSETTS INTERSCHOLASTIC ATHLETIC ASSOCIATION, INC.

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WHY DOES MIAA NEED TO SELL TOURNAMENT TICKETS?

Each year, MIAA tournament expenses exceed \$2,000,000. Tournament gate receipts are a primary source of MIAA revenue. MIAA charges no tournament entry fees to individual participants or school teams, nor does the Association receive any State or Federal funding. Parking fees or food concessions are not managed by MIAA.

MIAA sponsors 200 Regional and State multi-divisional, multi-event championship tournaments in 34 sports for boys and girls. Tens of thousands of students participate in hundreds of tournament events annually. Every event involves a variety of unavoidable (e.g. contest officials) or necessary (e.g. safety/security) expenses.

Very many of MIAA sponsored tournaments generate no revenue, or revenue far less than the expenses associated with the tournament. For example, recently MIAA provided tournament subsidies of \$79,000 for cross-country/track; \$40,000 for tennis; \$61,000 for swimming; \$34,000 for golf; \$25,000 for skiing, and \$16,000 for wrestling. Without the gate receipts from other tournaments, student-athletes in these sports could be deprived of the high school tournament experience.