

MVP IN ACTION:

- Facilitated sessions with 15,000 high school students and administrators at over a hundred Massachusetts schools, including: Dorchester, John D. O'Bryant, Madison Park, Norwood High School.
- Developed original teaching materials, including MVP Playbooks, for high school and college students, professional athletes, military personnel and adult professionals, along with accompanying trainers guides and a variety of supplemental exercises that utilize media excerpts from popular culture.
- Conducted sessions with thousands of student athletes and administrators at over 100 colleges nationwide including: University of Nebraska, Kansas State University, University of Notre Dame, University of Minnesota and every school in the Southeastern Athletic Conference (SEC) & Big Ten Conference.
- Conducted sessions with professional sports leagues including players and staff from the National Basketball Association (NBA), National Football League (NFL), Major League Baseball (MLB), Major League Lacrosse (MLL), as well as with personnel from the U.S. Marine Corps.
- Presented to many professional organizations, including: the American Bar Association, the U.S. Dept. of Justice, NCAA, N4A, NASPA, NACDA and the AFCA.
- The MVP model has been proven effective at changing attitudes and behaviors in a mixed methods multi-year independent evaluation.
- The National Crime Prevention Council named MVP as one of the 50 Best Strategies to Prevent Violence Crime.

MVP Program
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Institute for Gender Violence Prevention and Education

February 3-5, 2009
&
August 17-19, 2009

Raytheon Amphitheater
@
Northeastern University, Boston, MA

In conjunction with



Massachusetts Interscholastic Athletic Association

www.sportinsociety.org

"The MVP Institute was extremely informative and approached issues safely and supportively. I really enjoyed the bystander approach... I thought the way the first two days were spent experiencing the training and the last day actually facilitating the curriculum was very helpful." - MVP Institute Attendee, Winter '08.

"The MVP facilitators were knowledgeable about the material. Based on their experience, they were able to field questions and provide examples. I also liked the knowledge that I was able to gain from the group discussion." MVP Institute Attendee, Summer '08.

WHAT IS THE MVP PROGRAM?

- MVP, founded in 1993, is a leadership program that motivates both men and women to play a central role in solving problems that have historically been considered "women's issues:" rape, battery, and sexual harassment.
- Utilizing the unique bystander approach to prevention, the MVP program views all individuals not as potential perpetrators or victims, but as empowered bystanders who can recognize and confront abuse.
- The MVP Program inspires leadership by empowering individuals with concrete options to effect change on these issues.

WHAT ARE MVP INSTITUTES?

- MVP Institutes are three-day interactive trainings designed for adults and adult educators.
- MVP Institutes are led by engaging and knowledgeable teams of male and female facilitators.
- The Institute consists of two phases: during the first phase individuals go through the training as participants. During the second phase participants practice facilitating the MVP curriculum and create MVP implementation plans.
- Upon completion of the Institute, participants receive a copy of the MVP curriculum and are certified to utilize it with their direct service population.

WHAT IS THE MVP CURRICULUM?

- The MVP curriculum is broken into five educational units: battery, gender roles, sexual harassment, alcohol and consent, and heterosexism/homophobia.
- Each educational unit utilizes the MVP Playbook. The Playbook consists of series of scenarios that are realistic to high school, college, and adult populations.
- Participants discuss scenarios in both split-gender and mixed gender settings.
- Each scenario challenges participants to discuss how they could act as empowered bystanders and intervene and diffuse realistic examples of abuse.
- The MVP Playbook is supported by interactive exercises including group energizers, empathy visualizations, and video clips.

WHO SHOULD ATTEND?

- Male and female adult educators and youth service providers are encouraged to attend.
- The Institute is also open to other adults who are interested in exploring the topic of men's violence against women.
- MVP embraces the wealth of diversity represented in our community. We are dedicated to promoting diverse, inclusive environments. Therefore, we encourage schools and organizations to consider racial and gender diversity when selecting individuals to participate in the Institute.

REGISTRATION & TUITION

- Tuition for the MVP Institute is \$500 per person. This fee includes a full copy of the MVP curriculum, certificate of completion, and continental breakfast each day.
- Participants are eligible to receive 21 PDP's from the Massachusetts Department of Education.
- To enroll in the MVP Institute, please complete the registration form to the right and mail with check, money order or purchase order to the return address on the front of this brochure. Payment is due prior to or on the first day of the Institute. Checks should be made payable to Sport in Society. Once your registration is received, you will be sent additional information with confirmation. Space is limited, so please act now!
- The MVP Institute will take place from 9 AM-5 PM, February 3-5 and August 17-19, 2009. Successful completion of the MVP Institute is contingent upon full attendance and participation.

For more information, please contact
Jarrold Chin at **617-373-8420**, or
e-mail **j.chin@neu.edu**.

"This training was one of the best and most effective I've ever attended. Thanks!" -MVP Institute Attendee, Winter '07.

"I feel much more prepared to have discussions about men's violence against women with my students." - MVP Institute Attendee, Summer '08

MVP INSTITUTE FOR GENDER VIOLENCE PREVENTION AND EDUCATION REGISTRATION FORM

REGISTRATION FORM :

February 3-5, 2009

August 17-19, 2009

NAME: _____

EMAIL: _____

ORGANIZATION: _____

TITLE: _____

ADDRESS: _____

PHONE (HOME): _____

PHONE (WORK): _____

FAX: _____

WHICH CURRICULUM DO YOU WANT (PLEASE CHECK ONLY ONE) ? HIGH SCHOOL: _____

COLLEGE / ADULT: _____

DO YOU REQUIRE ANY SPECIAL SERVICES? IF SO, PLEASE SPECIFY TWO (2) WEEKS PRIOR TO THE EVENT AND LIST BELOW: _____

Registrations are subject to a 20% processing charge from the intended tuition. Refunds will not be permitted for cancellations made within one week of the Institute start date. However, credit will be made toward another MVP Institute in the future. If the Institute is cancelled, a full refund of tuition will be given. Thank you.