

# 2009 – 2010 MIAA MEDIA MEMBERSHIP CONTRACT

This agreement must be executed and received at the MIAA office by **Friday, November 6, 2009**. The member fee and a completed commercial order form must be presented with this agreement before this contract is valid.

STATION: \_\_\_\_\_ CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/TOWN \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL \_\_\_\_\_

\_\_\_\_\_ Delayed Local Cable with Paid Advertising

\_\_\_\_\_ Delayed Local Cable without Paid Advertising

\_\_\_\_\_ Radio

## MIAA Member Station Rights Fees

### ***Local Cable Stations with Advertising***

Cable Stations that accept paid advertising in televised events may become Member Stations by:

- Paying annual dues of \$100 per school (ex: Cable Company covers 4 schools x \$100 = \$400)
- Minimum Annual Payment is \$250.
- The Cable Company agrees to air \$2000 worth of MIAA Public Service Announcements per school throughout the year and an additional \$100 worth of Public Service Announcements during MIAA tournament events. Rates shall be based on the lowest published rate as it appears on the station's most recent rate cards. **The Cable Company agrees to submit verification of compliance upon request.**
- If an MIAA Member Station wishes to cover a tournament game of a school not listed in this contract the non-member rates, listed in the current MIAA Media Guide, will apply.
- Member station will provide 1 copy of video to the MIAA for each contest upon request.**

### ***Local Cable Stations without Advertising***

Cable Stations that do not accept paid advertising in televised events, may become MIAA Member Stations by:

- Paying annual dues of \$100 per community (ex: Volunteer group that televised games for 3 towns. Although the same volunteers work in all 3 communities, each town's Cable Company must have its own contract.)
- The Cable Company agrees to air \$1000 per community worth of MIAA Public Service Announcements throughout the year and an additional five 30-second Public Service Announcements per MIAA tournament event. Rates shall be based on the lowest published rate as it appears on the station's most recent rate card. **The Cable Company agrees to submit verification of compliance upon request.**
- If an MIAA Member Station wishes to cover a tournament game of a school not listed in this contract, the non-member rates, listed in the current MIAA Media Guide, will apply.
- Member station will provide 1 copy of video to the MIAA for each contest upon request.**

### ***Radio Stations***

Radio Stations may become MIAA Member Stations by:

- Paying annual dues of \$50 per school (ex: Radio Station covers 9 schools x \$50 = \$450)
- Minimum annual payment is \$250
- The Station agrees to air \$750 per school worth of run-of-station MIAA Public Service Announcements throughout the year and an additional \$100 worth of Public Service Announcements during MIAA tournament events. Rates shall be based on the lowest published rate as it appears on the station's most recent rate card. **The Radio Station agrees to submit verification of compliance upon request.**

- If a Member Station wishes to cover a tournament game of a school not listed in this contract the non-member rates, listed in the current MIAA Media Guide, will apply.

**Designated Schools / Communities**

*List schools / communities that the station will cover as part of this contract:*

- 1. \_\_\_\_\_ 7. \_\_\_\_\_
- 2. \_\_\_\_\_ 8. \_\_\_\_\_
- 3. \_\_\_\_\_ 9. \_\_\_\_\_
- 4. \_\_\_\_\_ 10. \_\_\_\_\_
- 5. \_\_\_\_\_ 11. \_\_\_\_\_
- 6. \_\_\_\_\_ 12. \_\_\_\_\_

**MIAA Member Fee**

Number of Schools / Communities: \_\_\_\_\_ x \$50 (or) \$100 \_\_\_\_\_ = Fee \$ \_\_\_\_\_

**MIAA Public Service Announcements**

Schools / Communities \_\_\_\_\_ x \$750 (or) \$1000 (or) \$2000 \_\_\_\_\_ = MIAA Adv \_\_\_\_\_

**Monthly Breakdown of MIAA Public Service Announcements**

Jan \_\_\_\_\_ Feb\* \_\_\_\_\_ Mar\* \_\_\_\_\_ Apr \_\_\_\_\_ May\* \_\_\_\_\_ June\* \_\_\_\_\_  
July \_\_\_\_\_ Aug \_\_\_\_\_ Sep \_\_\_\_\_ Oct \_\_\_\_\_ Nov\* \_\_\_\_\_ Dec\* \_\_\_\_\_ Total \_\_\_\_\_

\*Local Cable Stations with advertising and Radio Stations add \$50 per month for MIAA advertising during tournament events.

Please note that the Public Service Announcement commitment is an integral part of the agreement. If this requirement is not met the agreement will be revoked. If you have any questions concerning this aspect, please call.

**Cable Insertion**

Cable Companies ONLY List Insertion Channels Available: \_\_\_\_\_  
\_\_\_\_\_

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**CONTRACT**

On behalf of Station / Cable Company \_\_\_\_\_

I approve this agreement on (Date) \_\_\_\_\_.

Signature of General Manager: \_\_\_\_\_

**Name Printed:** \_\_\_\_\_

*Subject of further provisions hereof, the MIAA grants to the above named Station / Cable Company the rights to broadcast / cablecast MIAA tournament events according to the conditions described herein.*

**MIAA Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_