

To: State Association Executive Directors/Commissioners
From: Robert F. Kanaby, Executive Director
Re: Hurricane Relief – Mascot Adoption Program
Date: October 13, 2005

The NFHS website (www.nfhs.org) contains a list of all schools in the Hurricanes Katrina and Rita damage areas. In working with the state associations in those areas, the NFHS in conjunction with the NIAAA is sponsoring a program where we encourage schools to adopt another school to provide assistance. We are calling this program, Mascot Adoption Program (MAP). We believe it is a natural for schools with a nickname such as Wildcats to adopt a school in need with the same nickname. Of course, there are schools with unique names in need as well for those who do not match.

One of the critical issues in this effort is that the adopting school contacts the damaged school to determine when and where to send the support. Please caution your schools to make the direct contact with the school in need before sending any funds or other support.

We encourage you to inform your member schools about the program and encourage participation if that works for you. To see the list, click on the Mascot Adoption Program banner at the bottom of the NFHS website.

For those of you who have already committed resources, we express our appreciation on behalf of our member state associations in Louisiana, Mississippi, Alabama, and Texas.