



MASSACHUSETTS SCHOOL  
ADMINISTRATORS' ASSOCIATION



An MSAA Professional Development Workshop for: PreK to 12 Administrators

# So You Want (Or May Want) To Be A Superintendent



"Don't worry, the expectations  
are the same as ever ... only  
completely different."

Featuring *Ribas Associates* Presenter:  
Dr. Paul Ash

Monday, March 11, 2019  
at the MSAA Office, Franklin

<p><b>Sign-In:</b> 8:00am-8:30am <b>Workshop:</b> 8:30am-3:00pm</p>	<p><b>PD Hours:</b> 6 <b>Content Area:</b> <i>Leadership and Administration</i></p>
<p><b>Fees:</b> Member \$215 / Non-Member \$285</p>	<p><b>MSAA Contact:</b> <a href="mailto:pd@msaa.net">pd@msaa.net</a></p>

This workshop is for central office administrators, district administrators, principals who want (or may want) to make a career move to superintendency. This workshop is filled with practical advice learned by Dr. Ash over 35 years in the central office, including 18 years as a highly successful superintendent. He will share with you many tips that you will not learn in graduate courses and other forums.

**By the conclusion of this workshop participants will:**

- Understand superintendent roles and responsibilities, including political, educational, and financial demands.
- Examine what kind of leader you are and what skills do you need.
- Learn how to research a district and decide whether or not a position is a good "fit" for you.
- Gain insights into the application process, including writing a cover letter, interviewing, contract negotiations and working with a consultant.
- Learn how to write an entry plan for your first 90 days.
- Learn successful strategies on how some superintendents are able to build long-term professional relationship with their school committee.

**Dr. Paul Ash** retired as the Superintendent of Schools in Lexington, Massachusetts after 10 years. During his 42-year career, Dr. Ash has held a wide range of school leadership roles, including Superintendent of Schools, Westwood, MA; Assistant Superintendent for Personnel, Finance, and Administration, Wellesley, MA, and Chair of the Legislation Committee, Massachusetts Association of School Superintendents.

[Register online at www.msaa.net](http://www.msaa.net)

**LEADERSHIP MATTERS**



MSAA | 33 Forge Pkwy | Franklin, MA 02038 | 508-541-7997

