



# MASSACHUSETTS INTERSCHOLASTIC ATHLETIC ASSOCIATION, INC.

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## WHY DOES MIAA NEED TO SELL TOURNAMENT TICKETS?

MIAA Tournament expenses were nearly \$3,000,000 for the year ended June 30, 2018. Tournament gate receipts are a primary source of MIAA revenue. MIAA charges no tournament entry fee to individual participants or school teams, nor does the Association receive any State or Federal funding.

MIAA sponsors over 600 Regional and State multi-divisional, multi-event championship tournaments in 34 sports for boys and girls. Tens of thousands of students participate in hundreds of tournament events annually. Every event involves a variety of unavoidable (e.g. contest officials) and necessary (e.g. safety/security) expenses.

Many of MIAA sponsored tournaments generate no revenue, or revenue far less than the expenses associated with the tournament. MIAA provided the following tournament subsidies for the year ended June 30, 2018:

\$156,000	cross-country/track
\$ 85,000	swimming/diving
\$ 56,000	golf
\$ 54,000	tennis
\$ 46,000	wrestling
\$ 26,000	skiing
\$ 11,000	gymnastics
\$ 7,000	field hockey
\$ 3,000	volleyball
\$ 2,000	softball
<b>\$446,000</b>	<b>TOTAL SUBSIDIES</b>

Without the gate receipts from other tournaments, student-athletes in these sports could be deprived of the high school tournament experience.