



MASSACHUSETTS INTERSCHOLASTIC ATHLETIC ASSOCIATION, INC.

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WHY DOES MIAA NEED TO SELL TOURNAMENT TICKETS?

MIAA Tournament expenses were nearly \$3,000,000 for the year ended June 30, 2017. Tournament gate receipts are a primary source of MIAA revenue. MIAA charges no tournament entry fee to individual participants or school teams, nor does the Association receive any State or Federal funding.

MIAA sponsors over 600 Regional and State multi-divisional, multi-event championship tournaments in 34 sports for boys and girls. Tens of thousands of students participate in hundreds of tournament events annually. Every event involves a variety of unavoidable (e.g. contest officials) and necessary (e.g. safety/security) expenses.

MIAA returned revenue shares to participating member schools for both football and basketball, in the amounts of \$100,000 and \$133,000 respectively for year ended June 30, 2017.

Many of MIAA sponsored tournaments generate no revenue, or revenue far less than the expenses associated with the tournament. MIAA provided the following tournament subsidies for the year ended June 30, 2017:

\$145,500	cross-country/track
\$ 74,500	swimming/diving
\$ 58,000	golf
\$ 50,500	tennis
\$ 44,000	wrestling
\$ 22,000	skiing
\$ 12,000	gymnastics
\$ 4,000	field hockey
\$ 3,000	rugby
\$ 3,000	softball
\$ 2,000	baseball

Without the gate receipts from other tournaments, student-athletes in these sports could be deprived of the high school tournament experience.