

MIAA – MEDIA AGREEMENT FOR COVERAGE OF TOURNAMENT EVENTS

This agreement must be executed and received at the MIAA office 24 hours prior to the event. The rights fee or purchase order number **must be presented with this agreement** at the tournament site before any recording or broadcasting will be permitted. A copy of this MIAA approved agreement must be presented to the MIAA site manager upon arrival at the tournament site. Terms are defined in the MIAA Media Guide for Tournament Coverage. *(Please see over for additional conditions)* ***Station must provide 1 copy of video for each contest to the MIAA upon request.**

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| EVENT | Sport: _____ Div: _____ Boys <input type="checkbox"/> Girls <input type="checkbox"/> Event: _____ Event Date: _____ Site: _____ Schools Participating: _____ vs. _____ |
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| PRODUCING ENTITY | Media Coverage By: _____ <small style="margin-left: 350px;">Name of Producing Entity</small> Address: _____ Channel: _____ Date: _____ Time: _____ <input type="checkbox"/> Broadcast and Regional <input type="checkbox"/> Delayed Local Cable with Paid Advertising <input type="checkbox"/> Delayed Local Cable without Paid Advertisers <input type="checkbox"/> Radio } Number of Subscribers _____ <input type="checkbox"/> Live Coverage (Public showing of the event within 20 hours of the completion of the contest) <input type="checkbox"/> Delayed Coverage (Showing of the event 20 or more hours after the completion of the event) Program Announcers: _____ Program Advertisers: _____ |
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| FEES / WAIVER AGREEMENT | <p>The Rights Fee Schedule can be found in the MIAA Media Guide. All conditions prescribed in the "Media Guide for MIAA Tournaments" will be observed by the producing entity. (See page 2 for Information)</p> Fee: \$ _____ News Fee Waiver: <input type="checkbox"/> <p>NEWS WAIVER: Filming or taping for news purposes is exempt from the rights fee ONLY if no more than three minutes of footage are shown within the context of a regularly scheduled news program.</p> |
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| CONTRACT | On behalf of (Station) _____ I approved this agreement on (Date) _____ Signature: _____ Name Printed: _____ Title: _____ Fax #: _____ Phone #: _____ <hr style="border: 2px solid black;"/> <div style="text-align: right; border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;"> MIAA Official Use Only </div> <p>Subject to further provisions hereof, the MIAA grants to the above named station the rights to broadcast / cablecast the aforementioned sporting event according to the conditions described herein.</p> <p>MIAA Signature: _____ Date: _____ (must be signed by MIAA official <u>ONLY</u> for entrance to MIAA tournament events)</p> |
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POLICY

The Massachusetts Interscholastic Athletic Association (MIAA) owns the broadcast / cablecast rights to each sponsored tournament event. Rights fees are applicable to any public airing of MIAA Tournament Activities unless a written waiver of fees is granted.

PSAs

The program must include Association messages approved in advance by the MIAA.

PRODUCING ENTITY

The producing entity is defined as the organization or group which is responsible for providing the technical arrangements for recording the event and the means by which the event is broadcast / cablecast to the public. The MIAA recognizes the following types of producing entities:

- ◆ Broadcast and Regional
- ◆ Delayed Local Cable with Paid Advertising
- ◆ Delayed Local Cable without Paid Advertisers
- ◆ Radio

BROADCAST / CABLECAST SCHEDULE

This agreement provides the rights to a public showing of the event on the specified channel. Only one additional showing may be made without the expressed written consent of the MIAA.

REPRODUCTION OF THE GAME TAPE

Station must provide one copy of video for each contest to the MIAA upon request. No unauthorized duplication or sale of the game tape will be permitted without authorization by the MIAA.

FEES

Fees will be assigned to each request based on the nature of the producing entity, the type of broadcast / cablecast, and the prospective audience. The signed contract along with a check or purchase order number covering the fee must be presented at the tournament site before the radio / TV / cable station will be allowed to set up.

CONTRACT AGREEMENT

The contract can be executed by faxing the completed application form to the MIAA office for the appropriate signature. The MIAA reserves the right to refuse any request.



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