



MASSACHUSETTS SECONDARY SCHOOLS ATHLETIC DIRECTORS ASSOCIATION

✦ John Lynch, Executive Director	✦ Karrah Ellis, President	✦ Mike Denise, 1 st Vice President
✦ Mike Roy, 2 nd Vice President	✦ ANDY CRISAFULI, 3 rd Vice President	✦ Tania Rich, Secretary
✦ John Lynch, Treasurer	✦ Dick Baker, Public Relations	✦ Jim Abel, Past President
✦ Phil Vaccaro, Conference Coordinator		

**Executive Board Meeting Minutes
September 12, 2016 @ MIAA 10:00am**

Members in Attendance: Tania Rich, Karrah Ellis, Jay Costa, Mike Roy, Michelle Denise, Thom Holgate, Mike Capotosto, Andy Crisafulli, John Lynch, Dick Baker, Terry Riley, Dave Lezenski, Phil Vaccaro, Mike Denise, Melissa Dlugolecki, Jim Abel, Ryan Murphy, Bill Gaine, Scott Francis, Jim Davis

Regrets Received: Rich Riley, Joan Shultz, Matt Trahan

1. Call to order at 10:07am by President Karrah Ellis

2. Secretary Report – Tania Rich

May 2016 minutes tabled to October meeting.

3. Treasurer's Report - John Lynch

Please see the attached FY16 financial report. In the bank, MSSADA currently has a balance of \$9,782.02 in the checking account and a balance of \$42,474.87 in the money market, with total assets of \$52,256.92. The overall total for FY16 is \$10,838.86. During FY16, no money was transferred over to the checking account from the money market account. Review the FY16 financial report and be prepared to discuss and vote during the October meeting.

4. MIAA Executive Director Report - Bill Gaine

Currently, the MIAA is in the process of meeting with each district. The association is trying to improve communication and transparency. Last year, there was 100% attendance at the District Workshops.

An issue that was tabled from the August BOD meeting was a discussion around mandatory attendance at the MIAA Annual Meeting. It was brought up during the May 2016 MSSADA meeting. Is there a way to get attendance at the MIAA Annual Meeting mandatory? Would there be a penalty if a school did not attend the meeting? Bill is favorable of requiring attendance for the annual meeting, but will leave it up to the BOD. Suggested that each school be represented at the annual meeting (principal, assistant principal, or athletic director). Karrah asked Bill to bring the stats of attendance from the annual meetings over the last five years and break it down between ADs/Principals.

Discussion about the vision of the state regarding “districts” and “sections.” The board can solidify concerns and appoint an ad-hoc committee to look at re-districting. Topic tabled to the October meeting. Ask for input from each of your districts.

5. MIAA Board of Directors Report - Thom Holdgate

The board met in August between MIAA and MSSAA. Both organizations are financially in good shape. Current initiatives:

- Year 2 Background Checks – 6,600 officials processed. The background check is good for three years, but each official must register with the MIAA for \$10 per year. Athletic Directors will have full access to lists.
- ImPACT Testing MC2
- Think Taylor – Concussion Awareness week
- Tournament Security Advisory Committee has been formed
- NESLC – Over 200 students across NE
- Student Advisory Committee – 7 out of 8 districts are represented
- Discussion about the Role of the Principal – A principal will speak at each district workshop
- New schools added to the association – John J. Duggan Academy (Springfield) and The Academy at Penguin Hall
- Endowment Fund – Legends event in June/Golf tournament in August; last year there were 17 endowment games; grants will begin this year; approximately \$150,000
- Tournament Deadlines – The fines will be reinstated and implemented for the winter season. Will be discussed at District Workshops.
- End of the Year Tournament Data – 3.6 million /2.9 million in expenses/net approximately \$262,000

6. Executive Director Report - John Lynch

John announced that he has resigned as the Executive Director position. He will continue in the position until a new executive director is hired. The position has been posted and deadline for applications is September 16, 2016.

NIAAA Student-Athlete Scholarship – If we get enough schools to enter, we are able to send our top male and female to Section 1. Ask District Reps to encourage students to enter the essay contest.

7. Public Relations Report - Dick Baker

- Distributed Handouts – Executive Board Directory, updated Board of Directors, Executive Board Handbook
- Keith McDermott, Executive Director of RLC, was let go for no reason last week. There are some major concerns about what will happen with the RLC. There is a bill being proposed to take away the control of RLC from the Roxbury Community College. Encourage schools to reach out to legislature.
- Coaches Ed. – 37 instructors – Instructors will meet in September.
- Coach of the Year – Banquet last year honored 23 coaches. Encouraged to nominate coaches.

8. LTC Coordinator Report - Rich Riley

Rich will be learning how to administer the CAA exam electronically.

There are three new courses new courses being offered at the Workshop:

- LTC 510 – Legal Issues IV Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student-Athletes & Intellectual Property
- LTC 610 – Today's Athletic Technology Solutions for Productivity & Communication
- LTC 715 – Appropriate Professional Boundaries: Identifying, Implementing and Maintaining

LTC courses being offered at the MIAA office and online are listed in the MSSADA letter distributed to all AD's at the District Workshop.

Rich would like to propose an increase from \$50 to \$100 for the fee that an instructor receives for teaching one of our MSSADA courses. Motion by Mike Roy, second by Dave Lezenski, to increase the LTC instructor fee to \$100 from \$50. Approved 12-0-2.

9. Conference Updates – Phil Vaccaro

Currently in the process of negotiations with the hotel for the next three years. We are in the third year of our contract. No updates on vendors.

Have there been any other pushes for larger companies (i.e. New Balance)? Many of the large companies are changing personnel. The large companies are more willing to donate products to be raffled vs. money.

Raffle Ticket Idea – Vendors give away play money which is then used to purchase raffle tickets.

Suggestion for all board members to help reach out to vendors. What is the return from sponsorship? Create talking points for AD's to reference while reaching out to vendors.

We would like to try to target opportunities for retired AD's. Reach out and ask retired AD's what they want from the conference.

Suggestion around seeking more opportunities with companies (i.e. Bauer last year, Reebok in the past). Bring vendors from the conference to a district meeting (i.e. Gatorade).

Brainstorming ideas for a professional development opportunity on Wednesday morning (i.e. ice hockey rink).

10. Awards Chair Report - Terry Riley

Moving to google forms instead of hard copy packets which will streamline the process
Must have all award winner names by the end of the week
Deadline is October. The board will vote in November

11. District Reports

- a. Dave Lezenski - District A
 - District Workshop is scheduled for October 19, 2016 at Westford Academy
- b. Melissa Dlugolecki - District B
 - District Workshop scheduled for Friday, September 16, 2016
 - GBL moving to District A for next school year; interest from Dual County League to join
- c. Jim Quatromoni - District C
 - District Workshop is scheduled for September 27, 2016
 - Monomoy Regional moved to District D
 - Baystate Conference is seeking applications to join the conference
- d. Scott Francis - District D
 - District Workshop is scheduled for October 14, 2016
- e. Jay Costa - District E
 - District Workshop was on September 8, 2016 at Marlboro HS.

- Topics Discussed – Discussion around districts/sections, Certified Athletic Trainers as a mandate from MIAA, vision of high school athletics (i.e. specialization, prep schools, etc.), understanding the role of the AD for upper administration, possibility of receiving PDP's from DESE for LTC courses
- f. Mike Capotosto - District F
 - Nothing new to report.
- g. Joan Schultz - District G
 - League meeting was on 9/9. Nothing to report.
 - District Workshop is scheduled for September 22, 2016
- h. Ryan Murphy - District H
 - Nothing to report.
 - District Workshop is scheduled for September 30, 2016

11. Old Business

Congratulations to Thom Holgate on becoming a member of the NIAAA Resolutions Committee!

12. New Business

- a. Executive Director Position - Application deadline is September 16, 2016. The goal is to have a new Executive Director for November.
- b. Role of MSSADA
 - We are the voice of the AD's for the association. We are more than a conference planning board.
 - We work in collaboration with the MIAA.
- c. Athletic Director of the Year – The process of voting for the AD of the Year.
 - Suggestion to have a discussion about each nomination
 - Terry will create some basic criteria for a rubric for the October meeting
 - Find out from Dick Baker the history behind the selection of the award and why there is a different process
- d. Tournament Game Balls - Who decides? Walter Sargent is in charge of the bid process of tournament game balls. Why are the sports committees not involved with the game balls?
- e. Position Statements from MSSADA – Suggestion that MSSADA create position statements on various topics (i.e. Position on Certified Athletic Trainer, Tournament Game Balls, etc.)
- f. MSSADA presentation at District Workshops – Ask what are the concerns of AD's

Meeting adjourned at 12:12pm
 Motion Mike C. Second by Jay C.

Next Meeting: Monday, October 3, 2016 at 10:00am

Respectfully Submitted,
 Tania Rich