



MASSACHUSETTS SECONDARY SCHOOLS ATHLETIC DIRECTORS ASSOCIATION

♣ John Lynch, Executive Director
♣ Mike Denise, 2ND Vice President
♣ John Lynch, Treasurer
♣ Phil Vaccaro, Conference Coordinator

♣ Jim Abel, President
♣ MIKE ROY, 3rd Vice President
♣ Dick Baker, Public Relations

♣ Karrah Ellis, 1st Vice President
♣ Naomi Martin, Secretary
♣ Ann Trytko, Past President

Executive Board Meeting
Minutes

May 2, 2016-11:00 AM

Bauer-Own The Moment Hockey Experience
34 Cambridge Street, Burlington, MA

Members in attendance: Naomi Martin, Jay Costa, Jim Abel, Karrah Ellis, Joan Schultz, Terry Riley, Phil Vaccaro, Andy Crusifilli, John Lynch (left early for family emergency), Nicole Viele, Mike Denise, Dick Baker, Mike Roy, Dave Lezenski, Tim Alberts

Regrets Received: Bill Gaine, Jim Davis, Ann Trytko, Shawn Thornton, Thom Holdgate, Bob Rogers, James Bunnell, Rich Riley

1. Call to order- 11:00am by President Jim Abel
2. Secretary's Report-Naomi Martin

Motion to approve meeting minutes from March by Terry Riley second by Dave Lezenski (approved 12-0-0).

3. Treasurer's Report-Motion to approve Treasurer's Report (year to date) by Mike Roy second by Joan Schultz (approved 12-0-0).

In the bank, MSSADA currently has money market account of \$42,442.04 and checking account of \$11,312.15 with total assets of \$53,754.19 at this time. MSSADA membership was up to 254 paid members this year, comparative to 234 paid MSSADA members last year. A finance sub-committee will be formed to discuss options for financial planning in 2017

Motion by Karrah Ellis, second by Mike Roy raffle off 2 gift certificates at Hyannis Conference Center for 2 night stay to district representative with the highest percentage of MSSADA memberships paid by 9/30/16 (passed 12-0-0)

4. MIAA Executive Director Report - Bill Gaine-Not Present
5. MIAA Board of Directors Report - Thom Holdgate-Not Present

6. Executive Directors Report - John Lynch and Karrah Ellis (delivered by Jim Abel due to John's absence)

MSSADA secretary position will be filled by Tania Rich for 2016-2017. Jim Abel has thanked the Executive Board for all the help over the years, and the opportunity to serve the organization. A special thanks to John Lynch, Phil Vaccaro, Michelle Denise, Naomi Martin, and the vice-presidents for all their work behind the scenes.

Gavel has been passed to new MSSADA President 2016-2017 Karrah Ellis

Meeting Dates for 2016-2017 (subject to MIAA availability)

9/12 10am
10/3 10am
11/7 (LTC Course) 11:30am meeting
12/5 10am
1/9 (LTC Course) 11:30am meeting
2/6 10am
3/6 10am
March 28th-March 31st
5/1 10am

7. Public Relations Report - Dick Baker

Thank you notes conveyed to the MSSADA board for work on the conference.

District C (Jim Quatomoni-Hull), District D (Victor Pieria-Durfee), District H (Ryan Murphy-St. Clement's) will have a new District Representatives for 2016-2017.

Nominee for Secretary Position for 2016-2017 is Tania Rich, appointment approved by the MSSADA Executive Board.

The position of MSSADA Asst Awards Chair and Asst LTC Coordinator.

Nicole (MIAA intern) set up a survey for collecting athletic director salaries, coaching salaries, and roles and responsibilities for athletic directors.

8. LTC Coordinator Report – Rich Riley-not present

Will expect an update in the fall for number of courses taken

9. Conference Reports-Phil Vaccaro, Mike Denise, Karrah Ellis

Program was fantastic, and a huge success. Thanks to Michelle and Karrah for the help in providing a fantastic conference. Evaluations were handed out to vendors, only received about 10 evaluations back post-conference. Feedback from vendors was positive, most believed that

the Wednesday night vendor hall experience was positive and look forward to coming back next year. 7 vendors are already signed up to come back next year.

Phil will negotiate a contract for three years with the Hyannis Conference Center beginning for spring 2018-Spring 2020.

We had 71 vendors for this year's conference comparative to 64 vendors in spring of 2015.

Conference Evaluations were presented by Mike Denise. Some general observations:

Tuesday night check in was a plus, Thursday night dinner was poor, timing of 2nd week of spring sports is preferred, low numbers at Thursday night dinner is frustrating. The evaluations generated a lot of feedback on possible course offerings and feedback for concurrent sessions.

Electronic copy of the Conference Evaluation Data can be found in the attached file.

Thursday night no show dinner guests continue to plague us, possibilities to improve attendance at Thursday night dinner include moving AD of the Year for all districts to Thursday. Do we move to a buffet or a different plated meal for Thursday night? How do we keep people for the business meeting on Friday, do we go back to a guest speaker?

Award information needs to be cleaned up...process potentially through google document, AD of the Year should be voted by MSSADA board, Life Touch potentially taking pictures at the registration table...a subcommittee of Terry Riley and Dick Baker will be formed to look at awards criteria and process. For 2016-2017, all district award packets are due to Terry Riley by 10/3 and MSSADA Executive Board will vote on 11/7.

10. District Reports

- A. Dave Lezenski- District A-nothing to report, next meeting 5/9
- B. Nicole Viele-District B-nothing new to report, meeting 5/16
- C. Bob Rodgers-District C-not present, Jim Quatromoni will be new District C person
- D. Andy Crisafulli-District D-nominations for awards are in process and will finalize before the end of the school year
- E. Jay Costa-District E- May meeting is 5/3, would like to look at tournament alignment for sport committees
- F. Mike Capotosto - District F- Not present, Mike Roy will convey information to district, meeting 5/4
- G. Joan Schultz-District G- meeting on 5/13, will have nominations picked for District G, Paul Gibbons (Monument Mountain) has been very sick, but should be back home soon
- H. Tim Alberts-District H- will work on email nominations for 16-17, as

11. Awards Chair Report - Terry Riley

Process for next year will be communicated by Terry to the district representatives. Curry was a great company to work with for the conference program.

Old Business:

There was a lot of positive feedback from folks about MSSADA presentation at MIAA Annual meeting.

New Business:

Opportunity to provide feedback to the MIAA from the MSSADA Board, possibly meeting with the tournament directors about season start and end dates.

Is there a way to get attendance at the MIAA Annual Meeting mandatory, similar to the fall district meeting required attendance?

Meeting adjourned 1:19pm
Respectfully Submitted
Naomi Martin
5-2-16