

Friends:

The Massachusetts Partners in Prevention were created and established by the Massachusetts Interscholastic Athletic Association. This group incorporates over 40 organizations and agencies across the state, all working together in the area of prevention.

As you are aware, the MIAA's Partners in Prevention initiative has been working with the Partnership for a Drug-Free America and Comcast in preparation for an upcoming town hall meeting designed to build dialogue between parents, children and community leaders about the risks of drug abuse that Comcast will be hosting at Faneuil Hall. It's an exciting event that will be televised nationally on Court TV. The Town Hall Meeting exemplifies Comcast's commitment to giving back to the community.

In the spirit of giving back to the community, I want to make you aware of another effort that Comcast is undertaking to help make a difference in Massachusetts. For the next few weeks (now through February 21) for every customer who subscribes to high speed internet, Comcast will contribute \$5 to the Partnership for a Drug-Free America and make a matching \$5 contribution to Massachusetts Partners in Prevention. This is a most generous offer that can significantly benefit our efforts to help kids maintain a healthy substance free lifestyle.

I encourage you to make your school communities aware of Comcast's generosity and commitment to the communities they serve in the Commonwealth.

Thank you.

Michael J. Kane
MIAA Director of Student Services